Statement by the directors on performance of their statutory duties in accordance with s.172 (1) Companies Act 2006 for the year ended 31 December 2019

The directors are required to act in the way he or she considers would be most likely to promote the success of the company for the benefits of its members as a whole, with regards to the matters below, and work in collaboration with the company’s senior leadership team and the Alpla group management team in order to achieve this.

(a) The likely consequences of any decision in the long term

We develop a 4 year strategic plan which is reviewed annually and is designed to ensure that we focus on the long-term consequences for all decisions we take as a company, whilst also contributing positively to the entire Alpla group achieving its global strategic goals over the same 4 year period. This plan is underpinned by a number of clearly defined strategic objectives which cover the measurement and development of both financial and non-financial targets. The company continues to invest heavily in its facilities and technology, with a view to promoting sustainable and long-term success; and where possible, enters into long-term arrangements with customers. This provides a strong base for the company’s long-term planning.

(b) The interests of the company’s employees

We view qualified and committed staff as a key factor to success and aim to nurture long-term relations through development opportunities and professional leadership. To ensure that we encourage and maintain a culture of cooperation and high performance, we continually invest in our facilities and technology to provide high quality working conditions, and invest in health and safety improvements and training programmes.

(c) The need to foster the company’s business relationships with suppliers, customers and others

We maintain fair and respectful mutual relationships with all stakeholders. We seek to develop innovative and competitive packaging solutions that are tailored to the needs of our customers and their markets through operational excellence, the establishment of standardised processes and technologies, and the implementation of integrated supply chain solutions. By fostering long-term customer relationships, delivering high service levels and expanding our strategic partnerships we aim to become the preferred supplier. Similarly, we develop close working relationships with our key suppliers in order to safeguard our raw material and other critical supplies as far as possible.

(d) The impact of the company's operations on the community and environment

As a global supplier of plastic packaging we have a clear responsibility to act in a responsible way and with the future in mind. Sustainable and environmentally responsible use of all resources is fundamental to our activities. For many years we have focussed on designing lightweight products to reduce the consumption of raw materials and energy in our production process, whilst still achieving the same high-quality functional performance demanded by our customers, and we have used recycled materials in our products for over 20 years. Alpla group invests heavily in recycling facilities on a global scale and we continue to promote the use of increased recycled content in our products wherever possible. We are signatories to the UK Plastics Pact and have long been directly involved in industrywide
discussions regarding the environmental impact of packaging, in general, and plastics, in particular, and we will continue our close involvement in these discussions. The global Alpla group is also a signatory to the New Plastics Economy’s Global Commitment, an initiative of the Ellen MacArthur Foundation, and has committed to achieving ambitious global targets by 2025 with: all our packaging products being fully recyclable; the volume of processed post-consumer recycled materials to rise to 25% of total material usage; all products remaining completely free of PVC.

To actively recognise and support the United Nations annual World Environment Day initiative, all our UK production facilities organise local litter and plastic collections in and around their local community.

(e) The desirability of the company maintaining a reputation for high standards of business conduct

Our core ethos is in maintaining high standards of business conduct in all our activities, and our Code of Conduct policy establishes a framework for strong cooperation amongst all employees and provides a shared understanding of what constitutes ethically irreproachable business practices. The core values and principles of our company establish the framework for cooperation within the company as well as with other external stakeholders. These being:

• Fair and respectful dealings with each other
• A spirit of partnership: each and every employee is part of our success
• Mutual consideration
• Equal treatment of all individuals, and appreciation of different cultures
• Responsible, sustainable and future-oriented actions and decision-making

We place particular importance on providing a safe, healthy and secure environment for all employees and stakeholders. Our company culture considers health, safety and environment (HSE) a core value and it is treated with equal importance as our other key business objectives. We promote training programmes that maintain and improve the health, safety and environmental awareness and we encourage our employees to take advantage of voluntary HSE programmes.

(f) The need to act fairly between members of the company

Alpla UK Limited is a wholly owned subsidiary of Alpla Holding GmbH and the directors have regular and open dialogue with its representatives.